

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941732-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	543

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	941732	07896512

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/15/12	M-F Early Sunrise	5:00-6:00 AM	--W----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	08/15/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12002H	\$325.00	NM
2	08/17/12	08/17/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----F--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	08/17/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$1,000.00	NM
3	08/20/12	08/20/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	08/20/12	8:51 AM	NBC Today Show	7:00-9:00 AM	:30	BN12002H	\$1,200.00	NM
4	08/16/12	08/16/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	---T---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---T---	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Th	08/16/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12002H	\$650.00	NM
5	08/20/12	08/20/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	08/20/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12002H	\$650.00	NM
6	08/15/12	08/15/12	NBC Today Show II	10AM-11AM	--W----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	08/15/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	BN12002H	\$600.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
941732-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	543

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/20/12	08/20/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12002H	\$600.00 NM
8	08/16/12	08/16/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	---T---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---T---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/16/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12002H	\$300.00 NM
9	08/21/12	08/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-T-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12002H	\$300.00 NM
10	08/16/12	08/16/12	Anderson Cooper 2-3p	2:00p-3:00p	---T---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---T---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/16/12	2:29 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	BN12002H	\$150.00 NM
11	08/21/12	08/21/12	Anderson Cooper 2-3p	2:00p-3:00p	-T-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	2:48 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	BN12002H	\$150.00 NM
12	08/16/12	08/17/12	M-F 3-4 PM	3:00-4:00 PM	---11--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---11--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/16/12	3:43 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$400.00 NM
2	WESH	F	08/17/12	3:24 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$400.00 NM
13	08/21/12	08/21/12	M-F 3-4 PM	3:00-4:00 PM	-T-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	3:54 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$400.00 NM
14	08/15/12	08/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1-1--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	08/15/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12002H	\$700.00 NM
1	WESH	F	08/17/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12002H	\$700.00 NM
15	08/21/12	08/21/12	M-F Entertainment Tonight	7:00-730 PM	-T-----	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$1,600.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)



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941732-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	543

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/21/12	08/21/12	M-F Entertainment Tonight	7:00-730 PM	-T-----	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 08/21/12 7:17 PM M-F Entertainment Tonight 7:00-730 PM :30 BN12002H \$1,600.00 NM									
16	08/21/12	08/21/12	M-Su News @ 11PM	11-1135p	-T-----	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -T----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 08/21/12 11:28 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,300.00 NM									
17	08/16/12	08/17/12	Late Night w/Jimmy Fallon	12:35-1:35XM	---11--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 ---11-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 08/16/12 1:21 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$250.00 NM									
2 WESHF 08/17/12 1:12 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$250.00 NM									
18	08/20/12	08/21/12	Late Night w/Jimmy Fallon	12:35-1:35XM	11-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 11----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 08/20/12 1:08 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$250.00 NM									
2 WESHTu 08/21/12 1:30 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$250.00 NM									
19	08/18/12	08/19/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----11	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----11 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHsa 08/18/12 5:13 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 BN12002H \$75.00 NM									
1 WESHsu 08/19/12 5:28 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 BN12002H \$75.00 NM									
20	08/18/12	08/18/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHsa 08/18/12 7:41 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 BN12002H \$400.00 NM									
21	08/18/12	08/18/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHsa 08/18/12 7:38 PM Sat. Entertainment this Week 7:00-8:00 PM :30 BN12002H \$700.00 NM									
22	08/19/12	08/19/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHsu 08/19/12 7:26 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 BN12002H \$400.00 NM									

Total Spots 27

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Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	543

[www.wesh.com](http://www.wesh.com)
**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$14,075.00</b>
<u>Agency Commission</u>	<b>\$2,111.25</b>
<u>Net Amount Due</u>	<b>\$11,963.75</b>